



Veer Narmad South Gujarat University

Institution's Innovation Council & Student Startup & Innovation Policy

Report on “Entrepreneurship and Innovation as career opportunity”

1. **Title of Event:** “Seminar on Entrepreneurship and Innovation”
2. **Type of Event:** Expert Session
3. **Date:** 28/01/2026
4. **Time:** 1:00 PM onwards
5. **Venue of the Event:** Dept of ICT, VNSGU, Surat
6. **Description of the Event:**

Under the esteemed guidance of Hon. Vice-Chancellor Dr. Kishorsinh Chavda and Hon. Registrar Dr. Rameshdan Gadhvi, Institution's Innovation Council (IIC), and Student Startup and Innovation Policy (SSIP), organized a Workshop on “Entrepreneurship and Innovation” as Career Opportunity Inspiration, Motivation, and Ideation” on 28th JANUARY 2026 at Department of ICT, VNSGU Surat.

The aim of the workshop on “**Entrepreneurship and Innovation as a Career Opportunity**” was to inspire and motivate participants to consider entrepreneurship as a viable career option and to develop innovative thinking and ideation skills for creating sustainable business opportunities.

The keynote speaker, **Mr Kirti Patel**, director of IP calculus and registered Indian patent agent, began by explaining inspire and motivate participants to explore entrepreneurship as a viable and rewarding career path. The workshop focused on developing an entrepreneurial mindset, understanding innovation, and generating practical business ideas (ideation). It aimed to bridge the gap between traditional career choices and self-employment through innovation-driven entrepreneurship.

1. Mr. Kirti Patel also discussed these objectives:

- To create awareness about entrepreneurship as a career option
- To motivate participants to think creatively and innovatively
- To introduce the concept of ideation and problem-solving
- To encourage self-employment and startup culture

- To provide guidance on transforming ideas into viable business opportunities

2. The session included that IP types what it protect & IT examples.

1. Copyrights
2. Patent
3. Trademark
4. Trade secret
5. Design

3. About Idea to IP (Intellectual Property)

The transition from an **idea to Intellectual Property (IP)** is a crucial step in the entrepreneurial journey. During the workshop, participants were introduced to how innovative ideas can be protected and transformed into valuable business assets through Intellectual Property rights.

An idea alone has limited value unless it is developed, documented, and legally protected. The discussion emphasized that once an idea is converted into a **unique product, process, design, or brand**, it becomes eligible for IP protection. This protection prevents unauthorized use and provides the creator with exclusive rights. Scheme for Assistance for Startups/Innovation – Gujarat Industrial Policy 2020 Purpose of the Scheme

The scheme is designed to **accelerate entrepreneurship and innovation** in Gujarat by providing **financial and developmental support** to early-stage startups, innovators, and entrepreneurial ventures. It encourages youth and innovators to transform ideas into scalable, impactful businesses and strengthens the state's startup ecosystem.

4. No. of Participants:123

5. Feedback of the Event:

1. The overall feedback for the workshop on “**Entrepreneurship and Innovation as a Career Opportunity – Inspiration, Motivation, and Ideation**” was highly positive. Participants expressed great satisfaction with the content, delivery, and relevance of the sessions.
2. Many participants found the workshop **inspiring and motivating**, as it broadened their perspective on entrepreneurship as a viable career option. The real-life examples, success stories, and interactive discussions helped build confidence and encouraged participants to think creatively and innovatively.
3. Students found the session particularly valuable for understanding the importance of testing and refining their ideas before launch, while faculty members noted its relevance for guiding student projects and fostering an innovation-oriented mindset. Many participants expressed interest in engaging further with the VNSGU Incubation Center and Surat Startup Studio for mentorship, prototype development support, and funding opportunities.

Flyer of the Event



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)




Workshop on “Entrepreneurship and Innovation” as Career Opportunity

 **28/01/2026 ;
01:00 PM**

 **Seminar Hall,
Dept of ICT, VNSGU**

Speaker

Mr. Kirti Patel
Director at IPCalculus
and Registered Indian
Patent Agent





Jointly organized by

**Institution's Innovation Council
Student Startup and Innovation Policy &
Department of ICT, VNSGU**

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• Glimpses of Event



